

Experiential Entrepreneurship Program (BBA / BBA (Hons))**Session Plan**

Phase - I (Batch 1 : 09:00 AM to 11:00 AM & Batch 2: 1100 to 01:00 PM) at Seminar Hall			
Sr. No	Topic	Speakers	Proposed Dates
1	Idea Generation & Idea Validation	Mr Devang Patel + Mr Paras Rughani	22-Mar
2	Business Model Generation & Industrial Analysis	Mr. Devang Patel	23-Mar
3	Business Plan Basics	Mr. Paras Rughani	24-Mar
4	Developing Entrepreneur Mindset & competencies of Entrepreneur	Dr Sagar Lalka	25-Mar
5	Basics of Finance and Costing for Business Plan	Mr Pranit Jain (Mumbai)	27-Mar
6	Marketing for Startups	Dr Ramzan Sama	28-Mar
7	Preparing Financial Statements for Business Plan	CS Jeet Kakkad	29-Mar
8	HR Decisions for Startups	Bindiya Rathod	31-Mar
9	Preparing Manufacturing and Operational Plan	Mr. Japan Trivedi (Ahmedabad)	3-Apr
10	Patents and Trademarks & Legal issues for Startups	Mr. Rushit Sheth	4-Apr
11	Govt Support Available for Entrepreneurship in India	Dr Amit Sata	7-Apr
Phase - II (Both Batches combined in Auditorium 9:30 AM to 1:30 PM)			
	Entrepreneurship Experience Sharing	Mr Gaurav Modi (Founder - Bravo King)	5-Apr
		Ms. Heena Bhurani (Founder & CEO - Humming Bird Consulting)	5-Apr
	Becoming Successful Entrepreneur	Dr. Satya Acharya (Dean - EDII)	6-Apr
	Preparing Great Business Plan	Prof. Mayank Upadhyay (EDII)	6-Apr